

DAY 1		THURSDAY 21 JULY		DAY 1	
TIME	FORUM	ACMI	TIME	FORUM	ACMI
08.30	08.30 - 9.00 <b>Registration for MIFF 37°South Market Participants</b> FORUM, 154 FLINDERS ST	09.00 - 10.35 <b>37°South Breakthru Screening #1</b> <i>Thirst</i> BUYER PASSES ONLY <b>ACMI Studio 1</b> 96 MINS	09.00	08.30 - 11.00 <b>Registration Open</b> SIGN UP FOR FRIDAY ROUNDTABLES	09.00
09.00	09.00 - 09.10 <b>37°South's Books at MIFF (BaM)</b> WELCOME	10.35 - 12.10 <b>37°South Breakthru Screening #2</b> <i>TAJ</i> BUYER PASSES ONLY <b>ACMI Studio 1</b> 81 MINS	09.00	09.00 - 11.00 <b>Closed Session</b> ONE-2-ONE MEETINGS REGISTERED BUYERS ONLY	10.35
09.10	09.10 - 10.15 <b>BaM Panel Discussion</b>	12.10 - 13.35 <b>37°South Breakthru Screening #3</b> <i>Face To Face</i> BUYER PASSES ONLY <b>ACMI Studio 1</b> 85 MINS	09.10	09.50 - 11.00 <b>Public Panel Session:</b> STATE OF PLAY #2: SPARE A DOLLAR, JOIN THE CROWD	12.10
10.20	10.20 - 11.00 <b>BaM Pitching Session</b>	13.45 - 14.45 <b>BaM Lunch</b> ACMI FUNCTION ROOM REGISTERED PARTICIPANTS ONLY	10.20		13.45
11.05	11.05 - 13.45 <b>BaM Closed Sessions</b> ONE-2-ONE MEETINGS	14.20 - 15.50 <b>Special Private Screening for BaM Publishers</b> <i>Red Dog</i> BUYERS OPTIONAL <b>ACMI Studio 1</b> 90 MINS	11.05		14.20
13.45		15.50 - 17.10 <b>Breakthru Screening #4</b> <i>Falling For Sahara</i> BUYER PASSES ONLY <b>ACMI Studio 1</b> 81 MINS	13.45		15.50
14.45	14.45 - 14.50 <b>PostScript&amp;Direct</b> WELCOME & INTRO	17.15 - 19.00 <b>WELCOME DRINKS</b> VENUE: KPMG 147 COLLINS ST ALL REGISTERED PARTICIPANTS	14.45	13.55 - 14.00 <b>37°South: Bridging the Gap</b> OFFICIAL WELCOME	14.45
14.50	14.50 - 16.20 <b>PostScript&amp;Direct Closed Session</b> ONE-2-ONE MEETINGS	19.30 <b>MIFF OPENING NIGHT FILM THE FAIRY</b> PURCHASE TICKETS AT <a href="http://www.miff.com.au">www.miff.com.au</a>	14.50	14.00 - 16.00 <b>Closed Sessions</b> ONE-2-ONE MEETINGS	14.50
16.20	16.20 - 17.10 <b>PostScript&amp;Direct Afternoon Tea</b> ALL BADGE HOLDERS WELCOME		16.05	16.05 - 16.55 <b>Closed Sessions</b> ROUNDTABLES #1	16.20
17.15			17.00	17.00 - 19.20 <b>Closed Sessions</b> ONE-2-ONE MEETINGS	17.15
19.30					19.30

DAY 1		FRIDAY 22 JULY		DAY 2	
TIME	FORUM	ACMI/AFTRS	TIME	FORUM	ACMI/AFTRS
08.30	08.30 - 9.00 <b>Registration for MIFF 37°South Market Participants</b> FORUM, 154 FLINDERS ST	09.00 - 10.35 <b>37°South Breakthru Screening #1</b> <i>Thirst</i> BUYER PASSES ONLY <b>ACMI Studio 1</b> 96 MINS	08.30	08.30 - 11.00 <b>Registration Open</b> SIGN UP FOR FRIDAY ROUNDTABLES	09.00 - 09.45 <b>AFTRS</b> <b>Public Panel Session:</b> STATE OF PLAY #1: PREMIERE PARADE
09.00	09.00 - 09.10 <b>37°South's Books at MIFF (BaM)</b> WELCOME	10.35 - 12.10 <b>37°South Breakthru Screening #2</b> <i>TAJ</i> BUYER PASSES ONLY <b>ACMI Studio 1</b> 81 MINS	09.00	09.00 - 11.00 <b>Closed Session</b> ONE-2-ONE MEETINGS REGISTERED BUYERS ONLY	09.00
09.10	09.10 - 10.15 <b>BaM Panel Discussion</b>	12.10 - 13.35 <b>37°South Breakthru Screening #3</b> <i>Face To Face</i> BUYER PASSES ONLY <b>ACMI Studio 1</b> 85 MINS	09.10	09.50 - 11.00 <b>Public Panel Session:</b> STATE OF PLAY #2: SPARE A DOLLAR, JOIN THE CROWD	09.50
10.20	10.20 - 11.00 <b>BaM Pitching Session</b>	13.45 - 14.45 <b>BaM Lunch</b> ACMI FUNCTION ROOM REGISTERED PARTICIPANTS ONLY	10.20		12.45
11.05	11.05 - 13.45 <b>BaM Closed Sessions</b> ONE-2-ONE MEETINGS	14.20 - 15.50 <b>Special Private Screening for BaM Publishers</b> <i>Red Dog</i> BUYERS OPTIONAL <b>ACMI Studio 1</b> 90 MINS	11.05	11.10 - 12.40 <b>Panel Session</b> WHAT YOU WANT? REGISTERED RED, PURPLE, ORANGE & BROWN BADGE HOLDERS ONLY	12.45
13.45		15.50 - 17.10 <b>Breakthru Screening #4</b> <i>Falling For Sahara</i> BUYER PASSES ONLY <b>ACMI Studio 1</b> 81 MINS	12.45	12.45 - 13.55 <b>States &amp; Sponsors Lunch</b> GREEK GRILL, UPSTAIRS AT BEER DELUXE, FEDERATION SQUARE REGISTERED PARTICIPANTS ONLY	12.45
14.45	14.45 - 14.50 <b>PostScript&amp;Direct</b> WELCOME & INTRO	17.15 - 19.00 <b>WELCOME DRINKS</b> VENUE: KPMG 147 COLLINS ST ALL REGISTERED PARTICIPANTS	13.55	13.55 - 14.00 <b>37°South: Bridging the Gap</b> OFFICIAL WELCOME	14.00 - 15.20 <b>37°South Breakthru Screening #5</b> <i>Russian Snark</i> BUYER PASSES ONLY <b>ACMI Studio 1</b> 78 MINS
14.50	14.50 - 16.20 <b>PostScript&amp;Direct Closed Session</b> ONE-2-ONE MEETINGS	19.30 <b>MIFF OPENING NIGHT FILM THE FAIRY</b> PURCHASE TICKETS AT <a href="http://www.miff.com.au">www.miff.com.au</a>	14.00	14.00 - 16.00 <b>Closed Sessions</b> ONE-2-ONE MEETINGS	14.00
16.20	16.20 - 17.10 <b>PostScript&amp;Direct Afternoon Tea</b> ALL BADGE HOLDERS WELCOME		16.05	16.05 - 16.55 <b>Closed Sessions</b> ROUNDTABLES #1	15.25
17.15			17.00	17.00 - 19.20 <b>Closed Sessions</b> ONE-2-ONE MEETINGS	15.25
19.30					19.30

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AND ALL OUR FABULOUS INTERNATIONAL GUESTS AND PANELISTS!

DAY 3		SATURDAY 23 JULY		DAY 3	
TIME	FORUM	ACMI/AFTRS		ACMI/AFTRS	TIME
08.45	08.45 <b>Registration Open</b> SIGN UP FOR SATURDAY ROUNDTABLES				
09.00	9.00 - 11.20 <b>Closed Session</b> ONE-2-ONE MEETINGS				
11.25	11.25 - 12.15 <b>Closed Sessions</b> ROUNDTABLES #2				
12.20	12.20 - 14.00 <b>Closed Session</b> ONE-2-ONE MEETINGS				
14.05	14.05 - 16.15 <b>Lunch Break</b>				
					
		14.30 - 15.20 <b>AFTRS</b> <b>Public Panel Session</b> STATE OF PLAY #3: CREATIVE ENTERPRISE: EARLY VERDICT			
		15.25 - 16.30 <b>AFTRS</b> <b>Public Panel Session</b> STATE OF PLAY #4: SLIDING DOORS: AUDIENCES & DIGITAL WINDOWS			
		16.15 - 18.00 <b>ACMI</b> <b>Breakthru Screening #7</b> <i>I am 11</i> FESTIVAL SCREENING <b>ACMI Cinema 2</b> 93 MINS			
		16.35 - 17.45 <b>AFTRS</b> <b>Public Panel Session</b> STATE OF PLAY #5: CO-PRODUCTION: TREASURE OR TORMENT			
		17.50 - 18.20 <b>AFTRS</b> <b>Public Panel Session</b> STATE OF PLAY #6: SPECIAL ADDRESS			
18.30	18.30 MELBOURNE INTERNATIONAL FILM FESTIVAL MIFF WORLD PREMIERE <b>EYE OF THE STORM</b> PURCHASE TICKETS AT <a href="http://www.miff.com.au">www.miff.com.au</a>				

DAY 3		SUNDAY 24 JULY		DAY 4	
TIME	FORUM	ACMI / AFTRS		ACMI / AFTRS	TIME
08.45	08.45 - 10.00 <b>Registration Open</b>				
09.00	9.00 - 11.20 <b>Closed Session</b> ONE-2-ONE MEETINGS				
11.05	11.05 - 11.55 <b>Closed Session</b> ROUNDTABLES #3				
12.00	12.00 - 13.20 <b>Closed Session</b> ONE-2-ONE MEETINGS				
13.20					
14.05		13.20 - 14.00 <b>ACMI</b> <b>Mixer Lunch</b> REGISTERED PARTICIPANTS ONLY <b>ACMI Function Room</b>			13.20
14.30		14:15 - 15.25 <b>AFTRS</b> <b>Public Panel Session</b> STATE OF PLAY #7: CROWNING GLORY: SECRETS OF RECENT AUSTRALIAN MOVIE SUCCESS			14.15
15.25		15.30 - 16.45 <b>AFTRS</b> <b>Public Panel Session</b> STATE OF PLAY #8: LOW BUDGET - HIGH HOPES			15:30
17.00		17.00 - 18:30 <b>CLOSING DRINKS</b> <b>VENUE: FEDDISH FEDERATION SQUARE</b> ALL REGISTERED PARTICIPANTS INCLUDES PRESENTATION OF INTERNATIONAL PRIZES			17.00
21.00		21.00 MELBOURNE INTERNATIONAL FILM FESTIVAL MIFF PREMIERE FUND <b>CURSE OF THE GOTHIC SYMPHONY</b> PURCHASE TICKETS AT <a href="http://www.miff.com.au">www.miff.com.au</a>			21.00



THURSDAY 21 JULY - SUNDAY 24 JULY 2011  
program 2011

MIFF 37°SOUTH MARKET IS THE EXCLUSIVE AUSTRALIA/NZ INSTITUTIONAL PARTNER OF:  
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