

MEDIA RELEASE



MIFF 37°South Market: BREAKTHRU SCREENINGS and PRODUCERS ANNOUNCED

MELBOURNE: 14 July 2009 – Seven films have been selected for the second edition of **MIFF 37°South: Breakthru Screenings** at **MIFF 37°South Market**, the Melbourne International Film Festival (**MIFF**) film co-financing event running 23-26 July 2009, along with some 70 producers from across Australia/NZ.

MIFF 37°South: Breakthru Screenings showcase selected new Australian/NZ films seeking world sales agents and/or local distribution to invited international and local buyers attending **MIFF 37°South Market**. The producer of each selected film is registered for **MIFF 37°South: Bridging the Gap** – the market's program of one-to-one meetings with local and international financiers/buyers, plus roundtables and networking events.

The **MIFF 37°South: Breakthru Screenings** are: **DROP DEAD GORGEOUS** (Philip Alderton), **I'M NOT HARRY JENSON** (Tom Hern), **BLIND COMPANY** (Matteo Bruno), **INDONESIA CALLING** (John Hughes), **THE SCULPTOR** (Christopher Kenworthy), **STRANGERS LOVERS KILLERS** (Oliver Torr) and **ONSHINFUTSU – LINE DISCONNECT** (Joseph Wong). More than 60 other producers have been selected for **MIFF 37°South: Bridging the Gap** to pitch script-stage project slates, including Oscar-winner **Melanie Coombs** (**MARY & MAX**), **Al Clark** (**BLESSED**), **Rosemary Blight** (**CLUBLAND**), **Andrea Buck** (**THE JAMMED**), **Philippa Campbell** (**BLACK SHEEP**), **Chris Fitchett** (**BLURRED**), **Leah Churchill-Brown** (**BEAUTIFUL KATE**), **Robyn Kershaw** (**BRAN NUE DAE**), **Helen Leake** (**BLACK & WHITE**), **Marian Macgowan** (**DEATH DEFYING ACTS**), **Sue Maslin** (**JAPANESE STORY**), **Michael McMahon** (**HOME SONG STORIES**), **Kristian Moliere** (**LUCKY COUNTRY**), **Anna-Maria Monticelli** (**DISGRACE**), **David Rapsey** (**LAKE MUNGO**), **David Parker** (**MALCOLM**), **David Redman** (**STRANGE BEDFELLOWS**), **Robin Scholes** (**ONCE WERE WARRIORS**).

The number of scheduled one-to-one meetings between producers and financiers at **MIFF 37°South: Bridging the Gap** has increased 22% to 723 (up from last year's 592 which was double 2007's total), while overall the number of meetings across the various strands of **MIFF 37°South Market** (which includes **37°South's Books at MIFF** and **37°South: PostScript&Direct**) has increased 28% to 1,041 (from last year's 814 which was triple 2007's tally).

Roundtable moderators include film lawyers **Caroline Verge** and **Gai Steele**, and producers **Sue Thompson**, **Sue Murray** and **Sue Maslin**, **MIFF 37°South Market's** four-day program of events, which can be found at www.miff37degreesSouth.com, includes the following public panel sessions at Melbourne's Forum Theatre, which are free and open to the public and registered participants alike:

- **BRAVE NEW WORLD!** New Federal agency & incentives – how's it shaping-up? (Fri 24 July, 4.45-5.55pm)
- **SPECIAL ADDRESS:** Screen Australia CEO **Dr Ruth Harley** (Friday 24 July 5.55pm-6.30pm)
- **PREMIERE PARADE:** A focus on **MIFF Premiere Fund** co-financed films (Sunday 26 July at 3.45-5pm).

MIFF 37°South: Bridging the Gap is the major event of **MIFF 37°South Market**, which runs 23-26 July 2009 during the opening and industry weekend of **MIFF** that also includes **MIFF Accelerator** and the 2009 **ADG Conference**. **MIFF 37°South Market's** financing guests will be announced shortly before the event. For details of the market, and updates, go to: www.miff37degreesSouth.com. **MIFF 37°South Market** is the exclusive Australia/NZ institutional partner of London's **Production Finance Market (PFM)**.

37°South Market ORGANISED BY:

GOVERNMENT PARTNER:

GOVERNMENT SUPPORTER:



GOLD INDUSTRY SPONSOR: Film Finances

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