



**APPLICATION FORM (ROUND 15)**

OFFICE USE ONLY

Open for Submissions	24 November 2011
Closing Date	15 December 2011

**NOTE:** Please include as much information as possible on this form. If you are unable to complete all the information, you can still proceed with your application. However, you are advised to provide as much information as you can as the application form outlines all information that is taken into account by the Premiere Fund in the course of assessing all projects in the round against each other competitively. So, the more information you provide, the more competitive your application will be in whichever round you choose to progress your application!

**SECTION [1]      APPLICANT DETAILS & DECLARATION**

*(must include Victoria-based producer who will be a signatory to final contracts/PIA and receive a producer credit)*

Producer (Applicant)  
(based in Victoria)

Applicant/Company Name  
(for contracting purposes)

Street

Suburb

Town/City

Postal Code

Tel

Fax

Mobile Number

E-mail

Website (if applicable)

ABN (11 digits) or ACN

*The above ABN must be a Victorian-based company.*

I, the applicant, declare that I am an Australian citizen and that myself and the company are resident and based in Victoria, that all payments arising from this application will be made to this Victorian company (or to a Special Purpose Vehicle (SPV) company based in Victoria), that I will be a signatory to the long-form/PIA and all contracts arising from this Film, that I will receive a Producer (or Executive Producer) credit on the Film and that I have not applied more than twice before with this project to the Premiere Fund.

Signed \_\_\_\_\_

Print Name \_\_\_\_\_

Date \_\_\_\_\_

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**SECTION [2] PROJECT APPLICATION DETAILS**

**2[A]**

**TITLE OF FILM/PROJECT**

Title

Logline

(25 words or less)

Genre (comedy, drama)

Short Synopsis (1 paragraph)

Longer Synopsis (half page)

**2[B]**

**PROJECT STATUS**

Proposed Length

Minutes (NOTE: 80-120 minutes **only**)

Completion Gauge  
& Delivery format

(Options are: 35mm and/or HDcam and/or DigiBeta – see section 7.2 of guidelines)

Format (please tick)

Theatrical Narrative Drama Feature

Theatrical (Feature Length) Documentary

Anticipated MIFF  
Delivery Date

(Final delivery **no later** than 15 June in year of MIFF – this is a core condition of funding)

- Status (tick one)
- Fully developed script **OR** (if documentary) full outline/proposal (clearly setting out those elements justifying feature length and theatrical release)
  - In production or partially shot;
  - In post-production;
  - Completed

**SECTION [3] MIFF WORLD PREMIERE STATUS**

All projects submitted must either demonstrate that:

> they can premiere at **MIFF 2013**(July- Aug) or (second priority) **MIFF 2012**

**and/OR**

> they are being presented to a Screen Australia Board Meeting up to March 2012.

To be eligible for MIFF Funding all applicants must fill out the following **A and/or B** Declaration.

**Premiere Declaration:**

**[A]** I, the applicant, declare that The Project stated on this application form will be completed and delivered for a Premiere at MIFF 2013 or 2012 (**please circle year**)

**Yes (tick)** - Attached is a production/post-production schedule to demonstrate this (**7 copies**).

**AND** I certify that The Project has not, and will not, screen publicly anywhere prior to MIFF (or during the MIFF Premiere Period of 30 June-30 Aug) and I agree MIFF's Programmer(s) will have final discretion to choose whether to screen the film at MIFF and in which slot(s) and to determine ticketing entitlements.

**Yes (tick)**

**AND** I have attached signed holdback forms from ALL of the distributor(s)/sales agents/broadcaster(s) attached to The Project indicating their agreement that the film will not screen/transmit prior to MIFF (or during the MIFF Premiere Period of 30 June- 30 August) and that MIFF has unfettered advertising and promotional rights for its Screenings as well as agreeing that MIFF will have non-exclusive Travelling/Special Events and Encore screening rights (or, if these elements are not yet attached, I (the producer) have attached a letter undertaking to ensure that all deals with end-users will ensure the Premiere Holdback for MIFF) [NOTE: Use the holdback forms at end of Application Form]

**Yes (tick) (7 copies)**.

Signature

Date

**And/Or (if applicable):**

**[B]** I, the applicant declare that The Project is "going-up" to a Screen Australia Board Meeting prior to April 2012.

**YES**

**AND** I certify that the Screen Australia will be able to confirm to MIFF its knowledge of the project's status with Screen Australia (**7 copies**)

**Yes (tick)** Name of Screen Australia contact: \_\_\_\_\_

**AND** I certify that The Project has not, and will not, screen publicly prior to (or during) MIFF (and the Premiere Period of 30 June-30 August) and I agree MIFF's Programmers will have final discretion to choose whether and where to screen the film) and the ticketing entitlements.

**Yes (tick)**

**AND** I have attached the signed holdbacks from all of the attached distributor(s)/sales agents/broadcaster(s) of The Project indicating their agreement that the film will not screen/transmit prior to (or during) MIFF and the Premiere Period of 30 June- 30 August

and that they agree to MIFF having non-exclusive screening rights for its Travelling/Special Events Festival and Encore seasons and to MIFF's unfettered promotion of its screenings **(7 copies)**.

**Yes (tick)**  
**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

I, the applicant, attach a shooting schedule demonstrating that the Project will be ready for a MIFF premiere with a delivery date no later than 15 June.

**Yes (tick)** **(7 copies)**

I agree to participate, if requested, in a Premiere Fund discussion panel session at **MIFF 37°South Market** 2012, Q&A sessions at MIFF 2012 or 2013 and will make the director available to participate in MIFF 2013 and/or 2012 Accelerator sessions, if requested.

**Yes (tick)**

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**SECTION [4] NON – DEFAULT & ACQUITAL**

*All applicants must complete Section 4.*

I, the applicant, declare that myself and the production company and any previous production companies I have been association with, are not in default of any monetary, reporting or contractual obligations to the Victorian, or Federal Australian Governments or the Victorian and Federal screen agencies, and that I have fully acquitted all obligations arising from any previous funding support from the Premiere Fund.

Signed \_\_\_\_\_  
Print Name \_\_\_\_\_  
Date \_\_\_\_\_

**SECTION [5] FINANCING**

**5[A] Project Budget** A\$

**5[B] Amount**

*NOTE: The amount of Support the project is eligible to apply for depends on the stage of production/financing that the project is at:*

- **COMPLETED PROJECTS:** can seek **distribution/marketing advances** of up to A\$35,000 (generally matching financial commitments of distributors);
- **FULLY or PARTIALLY SHOT PROJECTS:** can seek **completion/enhancement loans** [NB: note the recoupment scenario in 7.7 and 7.8 of the guidelines] of up to A\$85,000;
- **SCRIPTS:** (or fully developed proposals/outlines in the case of documentaries) in an advanced state of financing can seek mini-gap **equity investment** (or loans) of up to A\$180,000 (or 10% of the budget, whichever is lower).

Which of the above categories does the project belong to? \_\_\_\_\_

**Amount requested from MIFF Premiere Fund? A\$**

**5[C] Projects seeking distribution/marketing Support ONLY**

Attach your distribution budget (and plan), prepared with distributor and/or sales agent **(7 copies)**

**Yes (tick)**

Attach your distribution offer including all terms **(7 copies)**.

**Yes (tick)**

Attach evidence of other distribution (and/or world sales agent) funding (preferably matching the amount sought from MIFF) **(7 copies)**.

**Yes (tick)**

Attach evidence of agreement from investors in the project to the project's application for a marketing/distribution advance



I have attached a copy of the Provisional Offset certification (if applicable) **(7 copies)**

**Yes**  **Project not eligible**

I have attached a copy of the official co-production status if the project is to be financed as an official co-production **(7 copies)**

**Yes**  **Not applicable**

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**5[F] RECOUPMENT**

*All applications should complete this section, including distribution/marketing applications (which should show if distributor commitment will recoup alongside MIFF Support). NOTE: If you are applying for loan, read sections 7.7 and 7.8 of the guidelines.*

**Outline** your proposed recoupment structure, clearly showing where MIFF Funding would recoup on terms no less favourable than other Government supporters

**5 [G] DISTRIBUTORS & WORLD SALES AGENTS (WSA)**

If your project has a distributor and/or WSA attached, please include a short marketing Statement from them **(7 copies)**

**Yes**  **Not yet attached**

If the project does not yet have a distributor and/or WSA, please outline which WSAs and/or local distributors you have approached, or plan to approach, in the table below:

Company Name	Date	Contact person	Email address

**SECTION [6]      BUDGET & LEGALS****6[A]    BUDGET****All applicants:**

I have attached the full budget of the project (in the standard Screen Australia "A to Z" format as per [http://www.screenaustralia.gov.au/filmmaking/budgeting/a\\_z.aspx](http://www.screenaustralia.gov.au/filmmaking/budgeting/a_z.aspx)), with top sheet (the total for which equals the total in the table in section 5[E]). **(7 copies)**

(including MIFF legals, MIFF marketing levy and E&O if not previously budgeted for)

**Yes (please tick)****Completion/Enhancement applicants only:**

I have **also attached** a separate completion/enhancement budget, which clearly

> separates the budget spent to date from the budget for work yet to be completed

(ie: work yet to incur expenses and yet to be paid for)

and **which has a**

> column clearly identifying which items MIFF funding will be paying for,

(including MIFF legals, MIFF marketing levy and E&O if not previously budgeted for)

**Yes (7 copies)****Not applicable****Distribution/Marketing applications only:**

I have attached a full distribution/marketing budget for the local release marketing materials of the film as prepared by/with the local distributor.

**Yes (7 copies)****Not applicable****For all shooting & completion projects:**

I have attached my Completion Bond letter of intent:

**Yes (7 copies)****For all projects:**

I have E & O insurance and all other insurances and indemnities in place/budgeted for.

**Yes****(This is required to be budgeted for)**

Successful applicants will have to furnish copies of these insurances.

**For all projects:**

I have MIFF legals and MIFF marketing levy in the budget

**Yes****(This is required to be budgeted for)****6 [B]    LEGAL REQUIREMENTS (COPYRIGHT and CHAIN OF TITLE)**

I have attached ONE copy of chain of title / copyright documentation/opinion.

**Yes** (This is required to be submitted OR a legal opinion attesting to the effectiveness of these documents)

**6 [C]    INDIGENOUS CONTENT/TEAM**

The project has indigenous content or participation?

**Yes****No**

If Yes, attach written permission from the subject(s) and the community for the project.

**Yes (7 copies)**

Also, if you have indigenous content/participation, please certify that you have consulted with Screen Australia's Indigenous Unit on the project.

**Yes    NAME OF S.A. indigenous officer: \_\_\_\_\_**

**SECTION [7] SUPPORT TYPE & MATERIALS**

**7 [A] Production Funding applicants ONLY:**

I have attached my theatrical feature script (in double-sided A5 format)

or

feature length documentary outline/proposal

(clearly demonstrating case for feature length and theatrical release)

**Yes (7 copies)** (Go to Q8)  **Not applicable** (Go to Q7[B])

**OR**

**7 [B] ALL Completion/Enhancement AND Distribution/Marketing funding applicants:**

I have submitted a DVD copy of the Project, fully or partially shot.

**Yes (7 copies)** (Go to Q7[C])  **Not applicable** (Go to Q8)

**AND/OR**

**7 [C] Distribution / Marketing Funding applicants:**

I have attached a narrative (prepared with the distributor) of the marketing/distribution plan /strategy, which shows how MIFF funding will be used & how it will enhance the effort.

**Yes (7 copies)**  **Not applicable**

**SECTION 8 CREATIVE**

**8 [A] Team**

Role	Name	State of residence	Attached or proposed?	½ page CV attached? 7 copies
Producer(s)				
EP(s)				
Director(s)				
Writer (s)				
Editor (s)				
Line producer				
Prod Manager				
D.O.P.				

**8 [B] Talent**

Please list your key cast or talent and attach any letters of intent/commitment.

Key Cast	Attached or proposed	Letter? Y/N (7 copies)

**Note:** For documentaries, if your proposal is reliant on the agreement of people to be the subject of your work, please attach their agreement/releases

**Yes (7 copies)**  **Not applicable** (Go to Q8[C])

**8 [C] Creative Intent**

Statement of creative intent by director attached

**Yes** (7 copies)

**Not applicable** (marketing applications only)

**Note: This is separate from section 9[A].** Statements for completions/enhancement projects should outline work to be done and how MIFF funding may enhance this. **Feature documentary proposals should set-out clearly (point by point) and fully the difference between the TV hour and feature versions.**

**SECTION [9]**

**GENERAL ASSESSMENT CRITERIA**

Now that the eligibility, administrative and, crucially, the creative matters have been addressed the final - and very important - General Assessment Criteria need to be addressed as these will be central to the deliberations on project support. This is your chance to make your case for funding.

This is a very important part of the application. Applicants should be sure to complete this section after considering the sample questions posed under the various headings in Section 6 of the Guidelines.

**9 [A] Creative: Quality & Development**

*(Cinematic form, craft and team considerations. For more details on this criterion, see section 6a of the guidelines)*

**9 [B] Audience & Programming**

*(Where this might fit in MIFF programming? Suitability for MIFF repeats? Travelling? Theatrical investment property? Encore screenings in future years? Event tie-ins at MIFF? Give examples of other films that have achieved similar audience outcomes. For more details on types of considerations under this criterion, see section 6b of guidelines)*

**9 [C] Viability: Financing Plan & Budget**

*(Does the financing plan as submitted prove that the project can progress financially and creatively in time for the MIFF premiere. For more details on this criterion, **see section 6c of the guidelines**)*

**9 [D] Balance of Slate: Creative and Financial**

*(How does the project fit in with the other PREMIERE FUND investments to date? For more details **see section 6d of the guidelines** and also press releases at [www.miffpremierfund.com](http://www.miffpremierfund.com))*

**9 [E] Victorian Characteristics and Impacts**

(Outline Victorian elements, including **\$ Victorian spend as % of budget**, as well as showing the future Victorian spend as a multiple against the requested MIFF PF funding, plus reinforcing applicant producer's Victorian residency and longstanding connection to the project. **See guidelines section 6e for details**)

**9 [F] Additionality**

Additionality is a **central consideration**: how would the Premiere Fund (PF) support be *adding to* (or enhancing) outcomes that otherwise may not occur (or be diminished) without PF support? **See section 6f of the guidelines** for more details on this criterion.

It is suggested that applicant address this point under the headings of:

**Creative** (how creative choices are to be enhanced with the MIFF PF money, specific elements of story or visual effects etc that will be added owing to the MIFF PF money etc);

**Financial** (PF money is additional to (not substituting for) other sources of co-finance);

**Distribution** (how PF support might enhance distribution outcomes);

**Industrial** (how PF support generates additional Victorian crew and/or facilities and/or PDV outcomes)

**SECTION [10]**

**APPLICATION CHECKLIST** *(please tick to confirm the items submitted)*

**The applicant has provided seven (7) copies of the following**

**DO NOT BIND OR STAPLE APPLICATIONS, USE BULLDOG OR FOLD BACK CLIPS ONLY**

**Yes**

- MIFF Premiere Fund Application Form (completed)
- Shooting and/or Post-production schedule *(see page 3)*
- Letter of agreement from distributor(s)/sales agents/broadcaster(s) re: Premiere *(see samples at end of form)*
- Screen Australia contact detail *(see page 3)*
- Distribution Budget *(if applicable -see page 4)*
- Table of funding sources *(see page 4)*
- Distribution Offer *(where available)*
- Deal Memos *(financing - see page 5)*
- Sales estimates *(if applicable - see page 5)*
- Full production budget (& top sheet) for the project
- Completion / enhancement budget (if applicable)
- Distribution / Marketing budget (if applicable)
- Agreement of investors for Marketing application (if applicable)
- Completion bond letter of intent (where available)
- Provisional Offset certification
- Indigenous content letter (if applicable)
- Script (**double-sided A5**) or outline proposal (if applicable)
- DVD copies of fully or partially shot project (if applicable)
- Distribution/marketing plan/strategy & budget (if applicable)
- Key talent agreement for documentary
- Creative Intent Statement
- Previous application statement *(see next page)*

**The applicant has provided one (1) copy of the following *(please tick)***

***(Please indicate which pack includes these materials).***

- Chain of Title (or CoT opinion)
- Collections agency agreement

**SECTION [11]****FURTHER INFORMATION**

Please tick box if one or more of the creative team (writer/producer/director) is any of the following:

From regional or rural Victoria  
(based outside a metropolitan capital city)

Aboriginal or Torres Strait Islander

Non-English Speaking Background

And/or if the following applies to your project:

Majority shot in provincial (Rural and Regional) Victoria

Official Treaty Co-production

Attached participants were in **MIFF Accelerator** program

(If so, what year? \_\_\_\_\_) (Participant's name: \_\_\_\_\_)

This project was pitched at **MIFF 37°South Market**  (Year(s): \_\_\_\_\_)

Applied previously to **MIFF Premiere Fund** ?

If so:

> what was your application number? \_\_\_\_\_

> was the title of the project different? If so, give previous title here: \_\_\_\_\_

> please include a statement, outlining clearly how the project's creative and financial aspects have changed since the previous application, which will be used both to determine the eligibility of the project to re-apply and in the assessment of the project should it proceed for re-consideration in the new round.

**Yes (7 copies)**

**SECTION [12]****APPLICANT DECLARATIONS**

**I declare that the information supplied, and all accompanying materials are true and correct and that all required and relevant information has been included in this application, which has been lodged by the appropriate deadline.**

Signature of applicant (or authorised signatory) \_\_\_\_\_

Print name \_\_\_\_\_ Date \_\_\_\_\_

**I declare that by applying for Premiere Fund support, I have read the Premiere Fund guidelines in full and that by applying I agree to be bound by the content of these Guidelines (including recoupment, credits, draw-downs, holdbacks and premieres) and the terms and conditions, including business terms outlined in the guidelines, of Premiere Fund support.**

Signature of applicant (or authorised signatory) \_\_\_\_\_

Print name \_\_\_\_\_ Date \_\_\_\_\_

**SUBMISSION OF APPLICATIONS:**

**NOTE; Please do not bind or staple application materials (apart from your double-sided A5 script). Please provide applications in sets.**

**All applications must be made in hard copy (no email applications will be accepted) by 5pm on the **ROUND CLOSING DATE** as per the chart in section three of the **GUIDELINES**.**

**By Mail:** MIFF Premiere Fund Administrator, GPO Box 4982, Melbourne 3001

**By Courier:** MIFF Premiere Fund Administrator, Level 5, 225 Bourke St, Melbourne 3000

**MIFF PREMIERE HOLDBACK LETTERS – PLEASE HAVE YOUR SALES AGENT, DISTRIBUTOR(S) AND BROADCASTER(S) SIGN THESE DOCUMENTS IN ORDER TO MAKE YOUR PROJECT ELIGIBLE TO APPLY TO THE MIFF PREMIERE FUND**

*From distributor / World Sales Agent (WSA)/ Broadcaster*

I \_\_\_\_\_ (Name) of \_\_\_\_\_ (the distributor/sales agent/broadcaster) am aware of the application to the Melbourne International Film Festival (MIFF) Premiere Fund by \_\_\_\_\_ (the film/documentary) and I hereby agree that, in the event of a successful application, MIFF will have secured the Premiere, Travelling/Events and Encore screening rights, and the unfettered right to advertise, publicize and promote these screenings, as per section 7.1 of the MIFF Premiere Fund guidelines. I agree that the film will not have any public screenings in any form or media worldwide prior to the conclusion of the MIFF Premiere Period of 30 August and that MIFF will have the right to premiere and screen the film in slot(s) of its own choosing. I agree that MIFF will also have non-exclusive screening rights for its travelling/special events and retrospectives.

Name:

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

COMPANY:

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*From producer where there is no distributor / WSA attached:*

I \_\_\_\_\_ (the producer) declare that in the event of a successful application to the Melbourne International Film Festival (MIFF), \_\_\_\_\_ (the film/documentary) will not have any public screenings in any form or media worldwide before the conclusion of the MIFF Premiere Period of 30 August and that MIFF will have the right to premiere the film in a slot of its own choosing. I agree that MIFF will also have non-exclusive screening rights for its travelling/special events and retrospectives. I further declare that there are no distribution, presale or world sales agency agreements that could impact on this undertaking and that any future deals with such parties will accommodate the MIFF Premiere, Travelling/Events and Encore Screening rights, and the advertising, publicity and promotion thereof, as per section 7.1 of the MIFF Premiere Fund guidelines

Name:

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

COMPANY: