



JOB PROFILE

Position Title: Chief Executive Officer

Department: Office of CEO

Reports to: MIFF Board

Position Summary: The Chief Executive Officer will provide leadership to and is responsible for the day-to-day operation of MIFF. This includes refining the overall business strategy, growing audiences, and maintaining and strengthening industry and stakeholder relationships.

Core Accountabilities

Reporting to the MIFF Board, the Chief Executive Officer's core responsibilities will include:

- Develop and implement MIFF's strategic plan ensuring alignment with the organisation's mission and goals. Provide visionary leadership to drive growth and sustainability.
- Oversee festival programming functions for alignment with strategy as well as commercial and cultural outcomes.
- Oversee all MIFF programs outside of the audience facing festival, including Industry-related programs, and ensure they generate positive outcomes and contribute to the success and reputation of the enterprise.
- Manage MIFF's budget, financial planning and revenue raising efforts. Seek out and secure funding opportunities, grants, sponsorships, and partnerships and maximise self-generated revenue to ensure the festival's financial stability.
- Report to the board by providing regular updates on the organisation's progress, financial health, strategic initiatives and risks, both operational and reputational. Act as a liaison between the Board and staff.
- Lead, mentor and empower a dedicated team of professionals, fostering a culture of creativity, collaboration, and excellence. Ensure clear communication, accountability and performance evaluation and management.
- Build and maintain strong relationships with external stakeholders including filmmakers, distributors, sponsors, government representatives and officials, cultural institutions, and the broader filmmaking community to enhance MIFF's profile and impact.
- Oversee the development of marketing and promotional strategies to maximise MIFF's visibility and audience engagement. Ensure effective use of both digital and traditional media.
- Ensure the smooth execution of festival and all associated event logistics, including venue selection, technical operations, ticketing, and audience services. Maintain rigorous attention to detail and quality standards.

- Engage with the local and international film and arts community, generating a sense of belonging and inclusivity.
 - Seek opportunities to broaden as well as retain MIFF's audiences.
 - Ensure MIFF's compliance with legal requirements, contracts, OH&S and agreements. Develop and implement risk management strategies to protect the organisation's reputation and assets.
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Selection Criteria (Qualifications and Experience)

- Considerable professional experience and a respected profile in the film, broadcasting, arts, events, new media, or corresponding industries.
 - Extensive executive level management experience and demonstrated people management skills
 - Change management skills and/or experience with major change programs.
 - Professional recognition and good standing within the Government sector or good understanding of government relations.
 - Excellent financial acumen with experience in budget management and fundraising
 - Ability to work under pressure to meet deadlines and accomplish business objectives.
 - Experience working with a board and a diverse group of stakeholders.
 - A commitment to diversity, equity, and inclusion in film and event programming and staffing
 - A strategic thinker with the ability to adapt to challenging environments.
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Behaviours

- Highly passionate and committed to enhancing the role of Film Festivals in the film ecosystem
 - Leads with a sense of purpose and direction; creativity, inspiration, integrity, and independence.
 - Skilled communicator, shares thoughts and opinions with others, and open to thoughts and opinions of others
 - Commits to action and driven to achieve results.
 - Values collaboration and teamwork and focuses on the achievement of team goals.
 - A demonstrated commitment to diversity and inclusion.
 - Ability to find win/win solutions.
 - Creative approach to tackling problems
 - Shows personal courage and can take the unpopular stand when appropriate.
 - High level of self-awareness and continually seeks to improve self.
 - Wants to make a difference in Australia's film and cultural sector.
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How to Apply: Your application should include:

1. A cover letter [maximum two pages] responding to the key accountabilities and capabilities of the role description.
2. An up-to-date resume of no more than four pages which clearly details your relevant skills and experience.

For a confidential discussion about the role, please contact:

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Please note SRI has been exclusively engaged by MIFF on this assignment, all direct and 3rd party applications will be forwarded to the SRI team.

SRI

SRI is an executive search and talent consulting boutique that helps clients navigate their complex and ever-evolving talent challenges. SRI exists to unlock exceptional people, teams, and organizational performance for companies who are big on ambition and small on the status quo.

SRI is a global organization with deep expertise across industries operating at the intersection of media, content, entertainment & technology. With offices in Australia, Asia, Europe, and North America.