

Closing Soon: Final call for applications to 37°South Market at MIFF

Press Release

12 May 2025

Event Dates

7–10 August 2025

Location

Melbourne, VIC

Connect

miff.com.au

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[MIFF 2025](#)

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37°South Market is calling for final applications ahead of its exclusive in-person event during the opening weekend of the Melbourne International Film Festival (MIFF) in August, with applications closing Monday 2 June.

Bringing the global screen co-financing marketplace to Melbourne from **7–10 August** for its 18th edition, **37°South Market** provides esteemed and emerging producers and filmmakers the opportunity to pitch their script-stage projects to an international platform of potential financiers.

Attending participants also gain access to four-days of content development programs, industry panels and networking events, with the chance to build connections and explore potential collaborations on an international scale.

MIFF CEO, Damien Hodgkinson said: “37°South Market is fast approaching and MIFF is excited for the connections to be developed between Australian and New Zealand producers and international film financiers and decision makers. We hope 37°South Market serves as a dynamic catalyst for inspiration, collaboration, and meaningful connections that empowers participating producers to advance the development and financing of their projects. Entwining the market with MIFF 2025 showcases Melbourne as a key screen business and creative industries hub.”

This year's edition will see **IFC Films/Shudder** (USA), **Federation Studios' Ginger & Fed** (Europe), **Global Constellation** (UK/Europe), **New Europe Film Sales** (Europe), **Capture** (UK), and **SC Films International** (UK) all in attendance at the market and many for the first time – with more guests to be announced.

Over the years, previous financiers have spanned local and international studios, production companies and streaming services, including AGC Studios (USA), Apple TV+ (USA), Neon (USA), mK2 (Europe), Netflix (USA), Paramount (USA), Match Factory (Europe), BBC (Europe), as well as Foxtel (Australian/NZ), Madman (Australian/NZ), Roadshow (Australian/NZ) and more. Meanwhile, publishers have included Allen & Unwin, HarperCollins and Penguin/Puffin Random House.

The market itself presents a diverse range of curated programs designed to meet the varied needs of industry professionals. Attendees with developed, pitch-ready script-stage projects can take part in the market's flagship program, ***Bridging the Gap***, while those with completed films seeking international sales representation or local distribution may submit to the ***Breakthru Screenings*** stream. Writers, directors, and creatives selected for ***Postscript & Direct*** will have the chance to connect with local producers and development executives interested in new voices and fresh material, while ***Books at MIFF*** brings publishers and producers together to explore adaptation-ready manuscripts.

Additional programs include ***Nexus***, a dedicated platform where IP rights holders present their properties—such as books, games, or podcasts—to producers for potential screen adaptation. The market also hosts ***Link Up*** and ***Team Up***, focused on building creative and business collaborations. Finally, industry leaders come together for the ***State of Play*** talks series, where they'll tackle the latest challenges in screen financing and production. A full speaker lineup will soon be announced.

Image — MIFF 37°South Market 2023. Supplied by MIFF.



NOTES TO EDITOR

- 37°South Market runs 7-10 August 2025
- The market is part of the Melbourne International Film Festival (MIFF) which takes place 7-25 August for its 73rd edition in 2025
- Final round applications close 2 June
- MIFF 37°South Market is an initiative majority-funded by the Victorian Government and organised by the MIFF Industry unit, which also operates the MIFF Premiere Fund and the MIFF Accelerator Lab for emerging directors
- 37°South is the exclusive South Pacific partner of London's Production Finance Market (PFM).
- More details about 37°South Market, including testimonials from financing guests, producers and publishers, can be found via miffindustry.com/37osouth-market/

As part of a strategic partnership aimed at championing local talent on the global stage, the top three producer pitches at 37°South Market—as voted by attending sales agents—will earn the only guaranteed places at **Film London's Production Finance Market** (PFM), securing rare and exclusive access to this premier international film financing forum.

Final applications for the 37°South Market will close **Monday 2 June** via the website [here](#).

Image — MIFF 37°South Market. Supplied by MIFF.

